

Teacher Juliah

Education

PAMANTASAN NG LUNGSOD NG MAYNILA BS Business Administration Major in Business Economics <i>Magna Cum Laude, Department of Business Economics – Leadership Awardee</i>	Intramuros, Manila 2022
PARANAQUE SCIENCE HIGH SCHOOL Science, Technology, Engineering, & Mathematics <i>With Honors, Top 8 of the Batch</i>	Paranaque City 2018

Experience

PROPERTY COMPANY OF FRIENDS, INC. <i>Research Unit Head</i> <ul style="list-style-type: none">Gathered data using primary and secondary methods which includes field work, mystery shopping, interviews, credible websites, and vetting information, among othersManaged and updated residential databasesConducted market researchSpearheaded team activities and research projects	2024 - present
METROPOLIS EVOLVING MEDIA SOLUTIONS <i>Acting Out-of-Home Account Manager for Jollibee Foods Corporation</i> <ul style="list-style-type: none">Oversaw planning, implementation, and monitoring of OOH campaignsHandled overall account management, including setting up processes for the entire team.Provided training and ongoing support for JFC brand leads, ensuring smooth operations. <i>Out-of-Home Media Executive for Smart Communications, Inc., Mang Inasal Philippines, Burger King Philippines</i> <ul style="list-style-type: none">Planned and implemented outdoor media campaigns that are in line with brand-specified objectivesClosely coordinate and negotiate with partner vendors and creative agenciesCatered to the client's needs, requests, and queriesDelivered creative assets, implementations, interim reports, post-buy reports, spend reports, and industry reportsPrepared and delivered presentation pitches from time-to-time	2023 - 2024
COLLIERS INTERNATIONAL PHILIPPINES INC. <i>Research Associate</i> <ul style="list-style-type: none">Gathered data using primary and secondary methods which includes field work, mystery shopping, interviews, credible websites, and vetting information, among othersManaged and updated vertical residential, hospitality, and retail databasesAnalyzed patterns and trends in the market using qualitative and quantitative approachesAssisted on the preparation of macroeconomic analysis, market studies, highest and best use studies, and other reports	2022 - 2023
IBEX GLOBAL <i>Customer Service Representative</i> <ul style="list-style-type: none">Addressed the complaints, requests, and concerns of the customers/riders	2018 - 2021

Leadership & Organization

JUNIOR PHILIPPINE ECONOMICS SOCIETY <i>Standing Committee Officer, Corporate Partnerships Committee</i> <ul style="list-style-type: none">Negotiated with hundreds of companies to collaborate and partner with for numerous events and activities of the organizationAssisted in organizing and maintaining the database with thousands of contact details of companies and organizations	2021 - 2022
PLM – YOUNG ECONOMISTS' SOCIETY <i>Vice President for Academics</i> <ul style="list-style-type: none">Reviewed the academic concerns of the students and assessed how to address thoseConceptualized and spearheaded academic-related activities such as debate competitions, tutorial services, quiz bee contests, etc.Supervised the PLM -YES Economics' Debate Society	2019 - 2021

Skills & Interests

Technical: Microsoft Office (Excel, Powerpoint, Word), Basic Photoshop, Canva, Filmora, Basic SPSS, Basic EViews

Interests: Research, Data Analysis, Project Development, Business Development, Promotions, Event Planning, Sales, Creative Writing, Journalism, Finance